

**MASTER DEVELOPMENT PLANNING COMMITTEE
MARCH 30, 2021**

5:00 PM

MEETING MINUTES

(DUE TO THE COVID-19 PANDEMIC THE MEETING WAS HELD VIRTUALLY USING ZOOM)

Members Present: William Renault (WR), Annie Wilton (AW), Frank Twiss (FT), George Dow (GD)

Members Absent: Ken Lisiak (KL)

Also Present: Town Administrator Andy Sheehan (AS), Management Fellow Taylor Galusha (TG), Selectman Kosta Prentakis (KP), Capt. Doug LeColst (DL), FF Mike Gonynor (MG)

WR called the meeting to order at 5:08PM.

AS updated the Committee on the dates for Town Meeting and the Town Election. The Annual Town Meeting will be Saturday, June 5 at 9AM at the soccer field behind Memorial Hall, 48 South Main Street. The Town Election will be Saturday, June 12 from 7AM-6PM at the Fuller Meadow School, 143 South Main Street.

The members and AS discussed the PowerPoint deck. There was general agreement that deck needs to be shortened and more focused. The consensus was to include more visuals and focus on the economic impact of the project vs. delaying vs. doing nothing. WR offered to work on this. AS said he would distribute the Power Point and the members could give their feedback.

AS discussed an infographic that the promotional team is working on. It can be used on social media and can also be handed out as a one-pager. A QR code will allow people to go directly to the webpage for the full information on the project. Committee members asked that there be a link from the Town's homepage to the facilities page. AS said he would take care of it.

The members briefly reviewed upcoming presentations with the Master Plan Committee and Planning Board. GD offered to get the MDPC on the Finance Committee's schedule in mid-April.

FAQs: Annie said she would take the lead on the frequently asked questions (FAQs). She asked that members provide feedback.

Firefighter Mike Gonynor asked what the Fire Department can do to help build support. He offered to help distribute fliers directing people to the website.

The Committee agreed to meet again on April 7 at 5PM to finalize the presentation, discuss strategy, and review the FAQs

5:59 Meeting adjourned